

# PRODUCT GUIDE







## Sharing a love of the Farm

- Founded in 1992 by Sarah Frey, Frey Farms is a leading U.S. grower distributing high quality produce to the nation's top retailers.
- Frey Farms developed a beverage business inspired by Sarah's commitment to sustainable farming and reducing food waste in the U.S.
- Frey's large network of grower partners and distributors increase transportation efficiencies and safeguard supply.

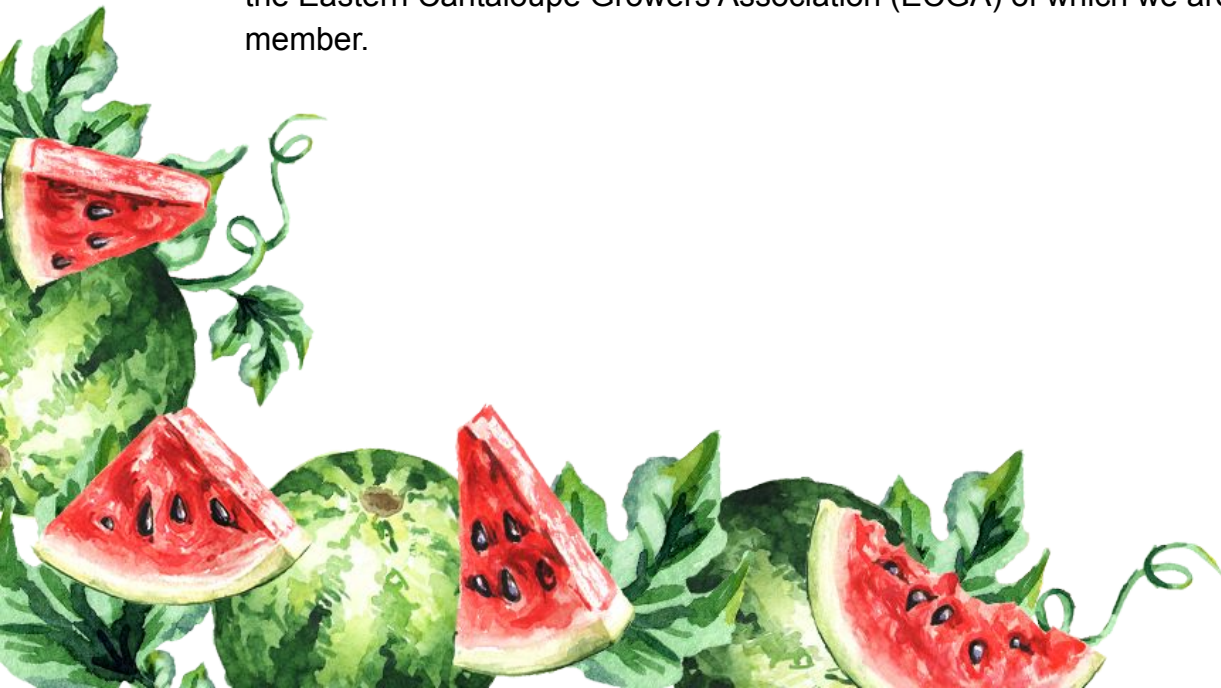


# FOOD SAFETY

Frey Farms recognizes both its responsibility to provide safe products to our customers and the importance of fresh fruit and vegetables to public health.

In keeping with this standard, all of our farms and facilities are audited by third parties under the GFSI (Global Food Safety Initiative) standards. We have a dedicated Director of Food Safety who continuously monitors our operations, conducts random in-house audits, and verifies our protocols.

We strictly adhere to the FDA Guide to Minimize Microbiological Food Safety Hazards for Fresh Fruits and Vegetables, the FDA Commodity Specific Guidelines for the Melon Supply Chain, the National Cantaloupe Guidance Document, and the requirements of the Eastern Cantaloupe Growers Association (ECGA) of which we are a founding member.





# *What We Grow*





# WATERMELONS

We open the watermelon season with some of the earliest melons from the southern tip of Florida and then follow the prime seasons through Florida, Georgia, Missouri, Arkansas, and Indiana.

## Shipping From

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
			FL	GA	MO	IN	IN	IN	FL		

## Variety, Pack Styles

Red Seedless, Red Seeded  
24" and 36" Bins, Count 25-60

Personal Seedless  
DRC and RPC, Count 6-10  
24" Bins, Count 100-120

Frey Farms Label  
PLU, UPC, Product of USA, Bi-lingual

## Production/Shipping Locations

Immokalee, FL  
Parrish, FL  
Newberry, FL  
Trenton, FL  
Tifton, GA  
Kennett, MO  
Poseyville, IN



# SWEET CORN

Our bi-color sweet corn is grown on our farms in Arkansas, Missouri, Florida, and Indiana using varieties that we have selected for the absolute best flavor and sweetness. We handpick and pack in traditional wire-bound crates or RPCs (Returnable Plastic Containers). We offer a unique 6-pack sleeve and a 4-count trayed pack for enhanced retail presentation.

As soon as our corn is picked, it is rushed to our Distribution Centers located within minutes of each field and hydro-cooled to remove field heat quickly. Hydro-cooling arrests the conversion of sugars to starch, ensuring that our corn arrives as sweet and fresh as the day it was picked.

### Shipping From

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
				FL	FL/MO/AR	FL/AR/IN	IN	IN			

### Variety, Pack Styles

- Bi-color sweet corn
- Six (6) Pack Sleeve
- Four (4) Count Trayed Pack
- RPCs or Wire bound

### Production/Shipping Locations

- Kennett, MO
- Newberry, FL
- Poseyville, IN





# HARD WINTER SQUASH

Winter squash is grown in the late summer and fall and then stored for the winter. It is generally cooked before eating.

Winter squash is a low-calorie, good source of complex vegetable carbohydrates and dietary fiber. It is an excellent source of vitamin A, a great source of vitamin C, potassium, dietary fiber, and manganese, and a good source of folate, omega-3 fatty acids, vitamin B1 (thiamin), copper, tryptophan, vitamin B6 (pyridoxine), vitamin B3 (niacin) and vitamin B5 (pantothenic acid). It is also a source of iron and beta carotene. Usually, the darker the skin, the higher the beta carotene content.

## Shipping From

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
							IL/IN	IL/IN	IL/IN	IL/IN	

## Variety

Butternut  
Acorn  
Spaghetti

## Production/Shipping Locations

Keenes, IL  
Poseyville, IN

## Pack Styles

Mix bins, assorted variety  
RPC and DRC



# PUMPKINS

At Frey Farms, we really get into the fall season!

Each year in mid-spring, we plant thousands of acres of carving pumpkins, pie pumpkins, Autumn Couleur™ heirlooms, white pumpkins, and mini pumpkins. Our pumpkins are perfect for carving, painting, and all forms of fall decorating!

## Shipping From

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
								IL/IN/MO	IL/IN		

## Variety, Pack Styles

Carving Pumpkins  
24" and 36" bins, Count 16-60

White Pumpkins  
24" bins, Count 45-60

Pie Pumpkins  
24" bins, Count 170-225

Frey Farms Labels  
PLU, UPC, Product of USA

## Production/Shipping Locations

Poseyville, IN  
Keenes, IL  
Gridley, IL  
Hillsville, VA  
Peru, IN  
Wayne City, IL  
Connersville, IN  
Kennett, MO





# AUTUMN COULEUR™

Families everywhere enjoy Frey Farms pumpkins, and we grow a wide range of varieties, shapes, and sizes to satisfy that demand. We introduced our Autumn Couleur™ to market in 2004, and this unique and colorful heirloom variety has grown to be an enormous success.

## Shipping From

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
								IL/IN/MO	IL/IN		

## Variety, Pack Styles

Autumn Couleur  
24" Mix Bins, Count 16-60

## Production/Shipping Locations

Keenes, IL  
Poseyville, IN  
Kennett, MO



# FALL ORNAMENTALS

Our miniature pumpkins, tigers, gourds, and decorative corn are just about everything you need to create a beautiful fall display both inside and outside of your home or business.

## Shipping From

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
								IL/IN/MO	IL/IN/MO		

## Varieties

Mini Orange Pumpkins  
 Mini White Pumpkins  
 Tiger Pumpkins  
 Deco Corn  
 Gourds

## Production/Shipping Locations

Keenes, IL  
 Poseyville, IN

## Pack Styles

Mixed bins, assorted  
 Sleeved, 3 count minis  
 Sleeved, 5 count mixed  
 Mixed sleeved bins  
 Variety sleeves





# LOCATIONS





Tsamma brings 100% watermelon juice from the highest quality watermelons, hand-cut and made on the farm. Tsamma has three simple ingredients, nothing artificial and is naturally hydrating with immune-boosting benefits. No other beverage can match the fresh taste and made-on-the-farm promise of Tsamma.



• NOTHING ARTIFICIAL •  
**100% JUICE**  
 IMMUNE BOOSTING + NATURALLY HYDRATING

% Juice	<b>100%</b>
L-Citrulline	<b>600 mg</b>
Vitamin C	<b>60 mg</b>
Lycopene	<b>18 mg</b>
Potassium	<b>470 mg</b>
Magnesium	<b>42 mg</b>
Calcium	<b>30 mg</b>



**DELICIOUS TASTE**  
 Each bottle is made with 1.5 pounds of cold pressed watermelon and has no sugar added.



**PACKED WITH BENEFITS**  
 Naturally hydrating and immune boosting through the power of the watermelon.



**FARM SOURCED**  
 Committed to transparent sourcing and sustainable farming techniques in support of our mission to eliminate food waste.

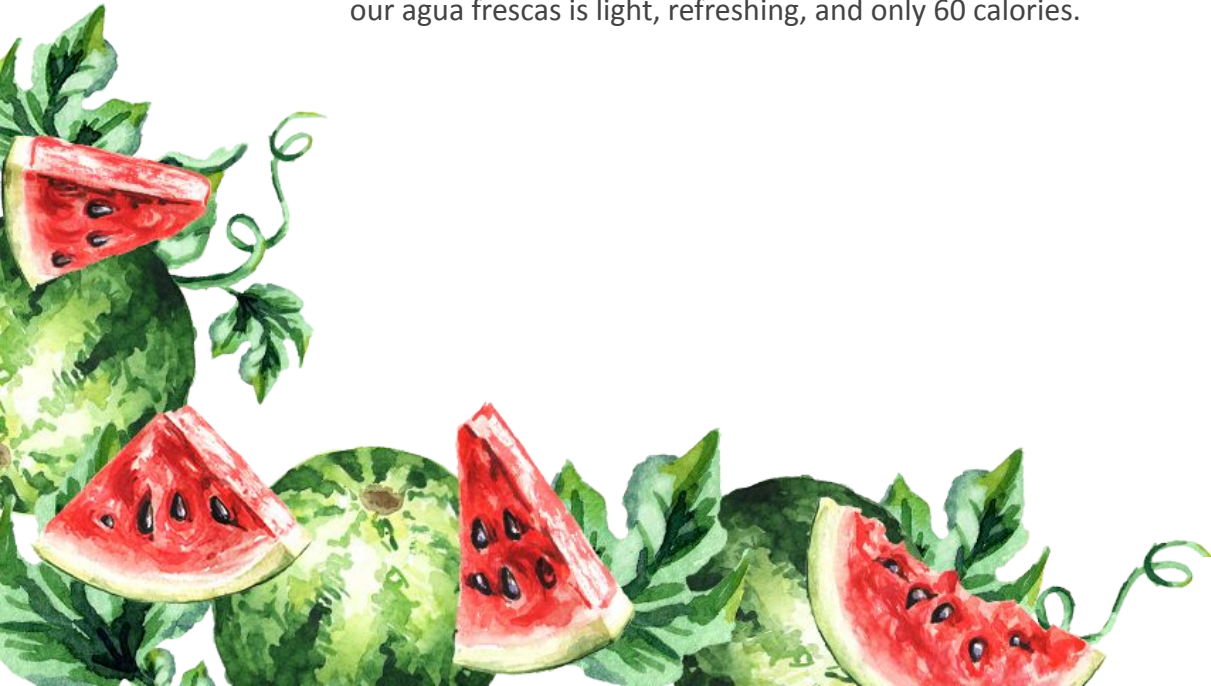




**ALL GOOD THINGS**  
*Begin on the Farm*  
BOTTLED CRAFT BEVERAGES

Sarah's Homegrown brings consumers our love of the farm. We promise always to deliver the highest quality, best-tasting beverages made on the farm while preserving the land and supporting American farming communities.

We make our product with simple ingredients and nothing artificial. Every bottle of our agua frescas is light, refreshing, and only 60 calories.



 **NON  
GMO** **ALL NATURAL**



## *The Story of The Growing Season*

### **HOW SARAH FREY SAVED AN AMERICAN FARM**

The youngest of 21 children, Sarah Frey grew up on a struggling farm in Southern Illinois. At 15, she started her own fresh produce delivery business out of an old pickup truck. Two years later she took over the family farm and started doing business with the largest grocery retailers in the country. Frey's story is one of never giving up, negotiating with some of the biggest businesses in the nation and building a company which serves consumers with fresh, healthy products. Frey Farms is the nation's leading producer of pumpkins, earning Frey the nickname "America's Pumpkin Queen."

